

Stacey Anderson: Senior Advisor

Aly Sterling Philanthropy



Stacey revels in helping nonprofits achieve fundraising success by leveraging their strengths and loving their donors. Her approach is formed by personal experience raising funds for a range of organizations with disparate challenges.

Today, she is a master relationship-builder who helps nonprofits discover their ability to grow their missions and think about the next “big idea” by creating strategic and sustainable fundraising programs.

At ASP, Stacey has helped clients across the country launch fundraising programs and conduct feasibility studies and capital campaigns worth tens of millions of dollars. She is a chief presenter of The Board Member Accelerator Series, a popular workshop aimed at training the next generation of board members. Stacey also leads ASP’s business development efforts in Southeast Michigan.